Carysil Ltd — FY 2022 Annual Report Analysis

Annual Report Analysis (Consolidated)

Investor Snapshot

#	Analytical point	Sentiment
1	**Carysil has established global scale as a niche leader in quartz sinks, achieving a 1,000,000-unit capacity milestone supported by anchor partnerships with IKEA and GROHE.**	—
2	**Top-line momentum is exceptional with revenue growing 56.24% to 484 Cr, driven by strong global demand and successful capacity ramp-up.**	—
3	***Operating margins face severe pressure from logistics headwinds, evidenced by export freight and insurance costs spiking 159%, growing 2.5x faster than export revenue.***	—
4	**Profitability remains robust with PAT increasing 65% to 65 Cr and ROCE improving significantly from 22% to 27%, reflecting high capital efficiency.**	—
5	***Financial health is tightening with a D/E of 0.59x and an auditor qualification in the CARO report regarding "renewal of loans," signaling potential refinancing stress.***	—
6	***Cash flow generation is weak with a CFO/PAT ratio of 0.80, as operational gains are offset by a massive 91% surge in inventory value to 104 Cr.***	—
7	***The company reported a negative Free Cash Flow of -25 Cr as operating cash flows (52 Cr) failed to self-fund the aggressive 77 Cr capex program.***	—
8	***Earnings quality is compromised by aggressive working capital build-up, where inventory growth (91%) significantly outpaced sales growth (56%).***	—
9	***Governance concerns have emerged following a 68% hike in CMD remuneration to 3.36 Cr (5.16% of PAT) while median employee pay concurrently declined by 2.38%.***	—
10	***High geographic and supply chain concentration risks persist, with 79% of revenue derived from exports and RPTs for raw materials accounting for 12.8% of costs.***	—
11	The outlook depends on the successful absorption of new capacity and the normalization of freight costs to below 8% of sales to protect margins.	—
12	Stance: Watch; monitor for Inventory Days to drop below 180 and for the resolution of auditor-flagged liquidity concerns before turning constructive.	—

1. Business overview (In Bullet Points)

- **Business Segments:** Carysil operates primarily in the Kitchen and Bath lifestyle segment, specializing in Composite Quartz Kitchen Sinks, Stainless Steel sinks (PVD technology), faucets, and built-in appliances (wine chillers, chimneys, hobs).
- **Revenue Drivers:** Growth is driven by aggressive volume expansion and premiumization through the Sternhagen brand. The "replacement market" and "home renovation" trends are primary demand catalysts.
- **Cost Drivers:** Key costs include raw materials (quartz and resins), employee costs, and logistics, particularly export freight which is sensitive to global supply chain disruptions.
- **Industry Position:** Carysil is the only major manufacturer of Quartz sinks in India and a significant global player, utilizing proprietary German technology (Schock).

- **Expansion Plans:** The company is transitioning from an OEM manufacturer to a global lifestyle brand, evidenced by the name change from Acrysil to Carysil.
- **Acquisitions & Partnerships:** Anchor partnerships with IKEA and GROHE validate manufacturing quality. Acrysil UK is a critical pillar, contributing ~20% to consolidated revenue and ~22% to PAT.
- **Capacity Additions:** Quartz sink capacity reached 1,000,000 units p.a. in June 2022 (up from 700,000). Stainless steel capacity is doubling from 90,000 to 180,000 units p.a.
- **Geographical Presence:** Present in 55+ countries with 79% of revenue derived from exports. Domestic push is accelerating through "Experience Centers" and celebrity endorsements.

2. Management commentary & outlook

- Management’s tone is highly aggressive and expansionary, focusing on "accelerating progress" and moving up the value chain to a direct-to-consumer lifestyle brand.
- The "home as a hub" trend is viewed as a structural shift, driving long-term demand for home improvement in the US and UK markets.
- Strategy includes an "Atmanirbhar" shift toward in-house manufacturing of faucets and appliances to substitute imports and improve margin control.
- Digitalization is a key priority with the launch of `carysilshop.com` and expansion on Amazon/Pepperfry to capture higher D2C margins.
- Execution remains strong, with the 1 million unit Quartz sink capacity milestone achieved on schedule and order visibility secured for Stainless Steel expansions.
- Management highlights the "China+1" sourcing shift as a major opportunity for global market share gains.
- The long-term vision is to build a global consumer brand, supported by the corporate rebranding to Carysil Limited.
- **VERDICT: Aggressively Bullish with an Execution-First Mindset. Management is in a "land grab" phase, prioritizing capacity and brand visibility. While confident and backed by global partners, the sharp increase in CMD remuneration relative to median staff pay suggests a promoter-centric governance style that requires monitoring.**

3. Financial analysis

3.1 Financial statements

P&L statement (□Cr)

Line item	Mar 2022	Mar 2021
Sales	484	310
Sales Growth %	56.24	12.12
Expenses	379	243
Material Cost %	37.03	39.86
Raw material cost	217	117
Change in inventory	-38	7
Manufacturing Cost %	16.72	15.31
Employee Cost %	6.98	7.22
Other Cost %	17.65	16.01
Operating Profit	105	67
OPM %	22	22
Other Income	10	8
Exceptional items	0.54	0.01
Other income normal	9.53	8
Interest	11	8
Depreciation	18	13
Profit before tax	86	54
Tax %	24	27
Net Profit	65	39
Minority share	0	0
Exceptional items AT	0	0
Profit excl Excep	65	39
Profit for PE	64	39
Profit for EPS	65	39
Profit Growth %	65	77
EPS (□)	24.26	14.65
Dividend Payout %	10	14

Balance sheet (□Cr)

Line item	Mar 2022	Mar 2021
Equity Capital	5	5
Reserves	248	186
Borrowings	150	107
Long term Borrowings	39	22
Short term Borrowings	99	80
Lease Liabilities	13	6
Other Borrowings	0	0
Other Liabilities	150	93
Non controlling int	3	3
Trade Payables	79	42
Advance from Customers	2	2
Other liability items	65	46
Total Liabilities	553	391
Fixed Assets	206	152
Land	33	35
Building	64	36
Plant Machinery	77	47
Equipments	87	74
Furniture n fittings	11	10
Vehicles	6	5
Intangible Assets	24	24
Other fixed assets	3	3
Gross Block	305	235
Accumulated Depreciation	98	83
CWIP	21	10
Investments	0	0
Other Assets	326	229
Inventories	104	55
Trade receivables	100	83
Cash Equivalents	11	20
Loans n Advances	52	35
Other asset items	58	36
Total Assets	553	391

Cash flow statement (□Cr)

Line item	Mar 2022	Mar 2021
Cash from Operating Activity	52	45
Profit from operations	116	78
Receivables	-7	-31
Inventory	-50	5
Payables	38	10
Other WC items	-26	-4
Working capital changes	-46	-20
Direct taxes	-19	-12
Cash from Investing Activity	-73	-35
Fixed assets purchased	-77	-37
Fixed assets sold	4	1
Investments purchased	0	0
Interest received	1	1
Invest in subsidiaries	0	0
Acquisition of companies	0	0
Other investing items	0	0
Cash from Financing Activity	18	-9
Proceeds from shares	0	0
Proceeds from borrowings	36	5
Repayment of borrowings	0	0
Interest paid fin	-10	-7
Dividends paid	-6	-5
Financial liabilities	-2	-1
Other financing items	0	0
Net Cash Flow	-2	2

Key ratios

Line item	Mar 2022	Mar 2021
Debtor Days	76	98
Inventory Days	212	161
Days Payable	162	124
Cash Conversion Cycle	126	136
Working Capital Days	40	41
ROCE %	27	22

3.2 Financial analysis summary

- **Revenue** from operations surged 56.24% to 484.00 Cr, primarily fueled by a 61.40% growth in Export Sales (381.75 Cr) which now represent 78.89% of the total mix, while Trade Receivables grew more conservatively at 20.90% to 100.37 Cr, reflecting improved collection efficiency as Debtor Days dropped from 98 to 76.
- Despite the strong top-line, **Other Expenses** were pressured by a 159.32% spike in Export Freight and Insurance to 49.66 Cr and a doubling of Power & Fuel costs to 14.32 Cr, though OPM % remained resilient at 22.00% due to a reduction in Material Cost % from 39.86% to 37.03%.
- **Net Profit** grew by 65.00% to 65.00 Cr, yet CFO at 52.00 Cr lagged behind PAT, resulting in a lower CFO/PAT ratio of 0.80 compared to 1.15 in the prior year, largely due to a massive 49.67 Cr cash outflow into Inventory which grew by 91.05%—significantly outpacing Revenue growth.
- The **Balance Sheet** shows a substantial expansion in Gross Block to 305.00 Cr, supported by Fixed assets purchased of 77.00 Cr, including major additions to Building (up 28 Cr) and Plant Machinery (up 30 Cr), while CWIP doubled to 21.00 Cr indicating ongoing capacity expansion.
- **Total Debt** (including Lease Liabilities) increased to 150.01 Cr to fund the working capital surge and Capex, maintaining a stable Debt/Equity of 0.59x, while Finance Cost rose to 11.00 Cr, though Interest Coverage improved to 8.82x due to higher operating earnings.
- **Working Capital** management saw Inventory Days deteriorate sharply from 161 to 212, but this was mitigated by stretching Trade Payables to 79.40 Cr (up 90.08%), causing Days Payable to rise from 124 to 162, which helped keep the Cash Conversion Cycle relatively stable at 126 days.
- **Return metrics** showed significant improvement with ROCE % climbing to 27.00% and ROE % reaching 25.69%, signaling that the company is successfully sweating its expanded Total Assets base (553.00 Cr) despite the liquidity pressure from Inventory and Input Credit Receivables (26.15 Cr).
- **Cash from Investing Activity** of -73.00 Cr was not fully covered by CFO of 52.00 Cr, leading to a negative FCF and a reliance on Proceeds from borrowings (36.00 Cr) to bridge the gap, while Dividend Payout % was moderated to 10.00% to preserve capital for growth.
- **Other Assets** were impacted by a 170% increase in Input Credit Receivables (26.15 Cr), suggesting cash is trapped in tax credits due to high export volumes, while Capital Advances jumped 139% to 17.11 Cr, indicating heavy upcoming cash outflows for expansion.
- **Other Expenses** were dominated by the 159% spike in Export Freight, which grew 2.5x faster than export sales, and a 361% jump in Staff Welfare expenses (4.80 Cr), which is not aligned with general employee cost growth.
- **Carysil delivered a high-growth year with Revenue and PAT scaling over 55%, maintaining strong ROCE and OPM despite severe logistics inflation, though the quality of earnings was dampened by a massive Inventory build-up that necessitated increased Total Debt and resulted in negative Free Cash Flow.**

3.3 Contingent liabilities & commitments

- **GST Related Disputes:** New contingent liability of □**0.30 Cr** appeared in FY22.
- **Capital Commitments:** Capital advances of □**17.11 Cr** (up from □7.14 Cr) indicate significant ongoing or upcoming Capex obligations.

3.9 Earnings quality & forensic checks

#	Check	Impact	Status	Notes detail
1	PAT vs CFO trend	Profit ↓ — earnings overstate cash; ₹49.67 Cr inventory build absorbs CFO conversion.	—	Gap driven by massive inventory outflow and working capital changes.
2	Receivables & channel-stuffing signal	Revenue ↑↓ — inventory growth 91% vs sales 56% suggests potential channel stuffing.	—	Note 8: Finished goods doubled; Note 9.1: ₹33.78 Cr receivables are due but not impaired.
3	Revenue timing	Neutral — stable customer advances indicate consistent revenue recognition timing and control.	—	Note 1.2.l: Revenue recognized at point in time; uses expected value method for incentives.
4	Revenue from related parties %	Neutral — revenue is primarily external; related party transactions focused on raw material procurement.	—	Note 36: RPTs dominated by purchases from Acrycol Minerals (₹24.61 Cr) rather than sales.
5	Inventory vs revenue growth	Profit ↓ — overproduction risk; inventory growth of 91.05% significantly outpaces 56.24% revenue.	—	Note 8: Stock-in-trade nearly doubled; Finished Goods increased by 101%.
6	Inventory valuation method change	Neutral — consistent application of lower of cost or NRV prevents artificial profit inflation.	—	Note 1.2.f.iii: Obsolete items written off consistently; adequacy of provisions is key concern.
7	Exceptional items in operating profit	Profit ↑ — non-core gains of ₹0.54 Cr slightly inflate reported PBT figures.	—	P&L Statement: Exceptional items are minimal relative to ₹105 Cr operating profit.
8	Depreciation rate vs useful life policy	Profit ↑↓ — inconsistent WDV and SLM mix complicates asset-heavy margin comparability.	—	Note 1.2.c.v: Mix of SLM for buildings/ plant and WDV for other assets.
9	Provision reversals boosting PAT	Profit ↑ — low loss allowance of 1.5% against gross receivables boosts earnings.	—	Note 1.2.e: Uses "Simplified Approach" for ECL based on historical patterns.
10	Tax rate consistency + cash tax vs P&L tax	Neutral — effective tax rate of 24.1% aligns with statutory corporate tax.	—	Note 31.b: Tax rate consistency suggests no aggressive tax-based profit boosting.
11	CWIP age and stalling projects	Neutral — fresh CWIP indicates active expansion rather than stalled asset capitalization.	—	Note 7: Capital advances of ₹17.11 Cr support ongoing expansion projects.
12	Deferred tax asset recognition adequacy	Profit ↓ — spike in input tax credits traps cash in non-earning assets.	—	Other Assets: High export volume leads to significant trapped GST/VAT credits.
13	RPT quantum and trend	Profit ↓ — material dependency; 12.8% of raw materials sourced from KMP-influenced entity.	—	Note 36: Remuneration to CMD increased 68%, outpacing revenue growth of 56%.
14	Dividend paid vs FCF adequacy	Profit ↓ — negative FCF of -₹25 Cr makes dividend payments reliant on debt.	—	Cash Flow: Borrowings increased by ₹36 Cr to fund Capex and working capital.
15	Auditor Qualification (Loan Renewal)	Profit ↑↓ — potential evergreening; auditor flagged renewal of loans for holding and subsidiary.	—	Signals potential inability to settle obligations on original terms.
16	Export Incentive Quality	Revenue ↓ — sharp 91.67% decline in export incentives (₹8.17 Cr to ₹0.68 Cr).	—	Suggests exhaustion of incentive limits or change in government schemes.

4. Management & governance

A. Auditor Report & Key Audit Matters - **Audit opinion type:** Unqualified. - **Key Audit Matters (KAMs):** - **Revenue Recognition:** The auditor focused on the timing of revenue recognition and the transfer of control to customers. Management responded by maintaining an internal control environment and testing the "expected value method" for sales incentives. - **Material weaknesses:** ***CARO Qualification - Clause iii(e):*** The auditor noted issues regarding the "Renewal of loan" for both the Holding Company and its subsidiary, Carysil Online Limited. This signals potential evergreening or inability to settle inter-company/external obligations on original terms. - **Other Matters:** Six subsidiaries were audited by other auditors, covering 135.27 Cr of assets and 154.84 Cr of revenue.

B. Related Party Transactions | Party | Relationship | Nature | Amount (□Cr) | Concern | | ------- | ------------- | -------- | ---------------- | --------- | | Acrycol Minerals | Entity influenced by KMP | Purchase of Materials | 24.61 Cr | ***High Dependency (12.8% of mat. cost)*** | | Chirag Parekh | Chairman & MD | Remuneration | 3.36 Cr | **Aggressive Hike (68% YoY)** | | Ashwanilla Trust | KMP-linked Entity | CSR Expenditure | 0.15 Cr | ***Potential Tunneling*** | | Acrycol Minerals | Entity influenced by KMP | Outstanding Payables | 0.85 Cr | ***Working Capital Drain*** |

- **% of Revenue:** 5.81% (Within 10% threshold).
- **% of CFO:** 54.07% (***High cash leakage risk; over half of operating cash flow is equivalent to related party volume.***)

C. Shareholding - **Promoter Pledged Shares:** 0.00%

D. Board Composition + KMP Compensation - **Total Directors:** 6 | **Independent %:** 83.33% | **Women Directors:** 1 (Dr. Sonal V. Ambani). - **Chirag A. Parekh (CMD):** Remuneration grew **68%** (to 3.36 Cr), outpacing consolidated EBITDA growth (56.71%) and Revenue growth (56.24%). - **Family Relations:** The late founder Ashwin M. Parekh is the father of the current Chairman Chirag A. Parekh. - **Employee Disparity:** Median employee remuneration **decreased by 2.38%** while CMD pay rose 68%.

F. Capital Allocation & Capex | Action | FY current (□Cr) | FY prior (□Cr) | % of CFO | Signal | | ------- | ------------- | -------- | ---------------- | --------- | | Capex | 77.00 Cr | 37.00 Cr | 148.08% | — | | Dividends | 6.00 Cr | 5.00 Cr | 11.54% | — | | Net Debt Change | 43.00 Cr | 11.00 Cr | 82.69% | — | | Working Capital Investment | 46.00 Cr | 20.00 Cr | 88.46% | — |

- **CAPEX Analytical Notes:**
  - **CFO Coverage of Capex**: 0.67x. CFO (52 Cr) is insufficient to fund Capex (77 Cr), leaving a **25 Cr funding gap** bridged by borrowings.
  - **Nature of Capex**: Growth-oriented; **Quartz sink capacity expanded to 1,000,000 units p.a.**
  - **Deployment Efficiency**: Capex is translating into 56% revenue growth, indicating high efficiency.
  - **Key Takeaways**: The **1.0 million unit milestone** positions Carysil as a global leader, but the 139% jump in capital advances (17.11 Cr) suggests further heavy cash outflows.

H. Risks - ***Logistics Inflation***: Export freight spiked 159% YoY (49.66 Cr), compressing margins as it grew 2.5x faster than sales. (High) - ***Inventory Overhang***: Inventory grew 91% vs 56% sales growth, creating a liquidity crunch and potential write-down risk. (High) - ***Forex Volatility***: 79% of revenue is from exports; 100bps rate hike impacts PBT by 1.37 Cr. (Medium) - ***Loan Renewal Issues***: Auditor flagged renewals of loans for holding and subsidiary, signaling potential liquidity stress. (High) - ***Input Tax Credit Trap***: GST/VAT receivables jumped 170% to 26.15 Cr, trapping cash in statutory dues. (Medium)

5. Scorecard & verdict

Part a: scorecard

Dimension	Rating (1–5)	Delta	Key evidence	One-line rationale
Business quality	4	→	1M unit capacity; IKEA/ GROHE tie-ups	Strong global niche and anchor partnerships, though export-dependent.
Financial health	3	↓	D/E 0.59x; CFO/PAT 0.80	Strong ROCE but liquidity pressured by inventory and negative FCF.
Earnings quality	2	↓	Inventory growth 91% vs Sales 56%	Aggressive inventory build-up and CARO loan renewal qualification.
Management & governance	3	↓	CMD pay +68% vs Median -2.38%	Promoter-centric pay disparity and high RPT volume relative to CFO.
Capital allocation & earnings visibility	4	↑	56% Rev growth; 27% ROCE	Capex is highly productive and driving visible top-line scaling.

Business positives (for this company this year) * **Massive Revenue Scaling:** Revenue grew **56.24%** to 484 Cr, driven by strong global demand. * **Capacity Milestone:** Successfully reached **1,000,000 unit** Quartz sink capacity, establishing global scale. * **High Return Ratios: ROCE** improved significantly to 27.00% from 22.00%. * **Strategic Partnerships:** Extension of **GROHE** tie-up to Stainless Steel sinks validates manufacturing quality. * **Improved Collections: Debtor Days** reduced from 98 to 76, showing better receivable management.

Business negatives / concerns (for this company this year) * **Inventory Bloat:** Inventory grew **91.05%** (to 104 Cr), significantly outpacing sales growth and trapping cash. * **Negative Free Cash Flow: CFO (52 Cr)** failed to cover Capex (77 Cr), resulting in a -25 Cr FCF. * **Auditor Qualification:** CARO report flagged **"Renewal of loans"** for holding and subsidiary, suggesting refinancing stress. * **Logistics Pressure: Export Freight** spiked 159%, growing 2.5x faster than export revenue. * **Governance Disparity: CMD remuneration** rose 68% while median employee pay fell 2.38%.

Overall scorecard summary Carysil is in a high-growth expansion phase with exceptional top-line momentum and strong return on capital (ROCE 27%). However, the quality of this growth is currently strained by a massive inventory build-up and a reliance on debt to fund a 25 Cr FCF deficit. Governance is a point of concern due to the sharp disparity in promoter vs. employee pay and the auditor's qualification on loan renewals. The business is on a **stable but high-risk trajectory**, where operational success is being offset by liquidity tightening and promoter-centric governance.

Part b: governance check matrix

#	Check	Status
1	Audit opinion clean?	—
2	Promoter pledge = 0?	—
3	KMP pay < 5% of PAT?	—
4	RPT quantum < 5% of revenue?	—
5	Board > 50% independent?	—
6	At least 1 woman director?	—
7	No statutory dues outstanding?	—
8	No fraud reported?	—
9	Audit trail enabled?	—
10	Frequent Auditor change	—

Final line: "Total: 9/10 — Governance Rating: 3" (Rating lowered from 4 to 3 due to CARO qualification and pay disparity).

Part c: investor verdict

Thesis: Carysil is a high-growth global niche leader in quartz sinks, successfully scaling capacity and premiumizing its brand, but currently faces liquidity and governance headwinds.

Overall stance: Watch

Rationale: Strong operational execution is currently overshadowed by a massive inventory-led cash drain and auditor-flagged loan renewals. Re-evaluate when: Inventory Days drop below 180 and CFO/PAT exceeds 1.0x. BULL CASE: Successful ramp-up of the 1M unit capacity leads to 30%+ revenue growth with freight costs normalizing to <8% of sales. BEAR CASE: Inventory bloat leads to significant write-downs or the CARO loan renewal issue escalates into a credit rating downgrade. Key monitorable: Inventory Value: 104 Cr → Watch for any increase >120 Cr without 20% QoQ sales growth.