

## Annual Report Analysis (Consolidated)

Source: CRORES. All figures Crores. Pipeline: v5-Gemini — W1a → W3 → W1b+W2+W2F (parallel, notes-injected) → Merge.

### Investor Snapshot

| #  | Analytical Point                                                                                                                                                   | Sentiment |
|----|--------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------|
| 1  | Dominant test-prep player (35% MBA/Law share) successfully pivoting to an asset-light, digital-first model with a 40% revenue surge to ₹291 Cr.                    | □         |
| 2  | Top-line growth of 40.42% YoY is primarily fueled by a 70.4% resurgence in MarTech and significant tailwinds from the CUET segment.                                | □         |
| 3  | <i>Operating Profit Margin (OPM) remains thin at 9%, reflecting high service delivery costs and a core operational model that lacks inherent scale efficiency.</i> | □         |
| 4  | <i>Reported PAT rose 81% to ₹23 Cr, but this is fundamentally misleading as it was heavily inflated by a ₹23.97 Cr one-off gain from property sales.</i>           | □         |
| 5  | Balance sheet strength is robust following strategic deleveraging, with total debt reduced to ₹17 Cr and a negligible D/E ratio of 0.06x.                          | □         |
| 6  | Liquidity position is superior with ₹63.67 Cr in cash and equivalents, providing a massive buffer for digital expansion and strategic pivots.                      | □         |
| 7  | <i>Aggressive accounting practices are evident in the capitalization of ₹9.39 Cr in digital costs; expensing these would have effectively halved PBT.</i>          | □         |
| 8  | <i>Earnings quality is further compromised by a ₹12.15 Cr loan write-off to a related foundation (CLEF), signaling significant capital leakage.</i>                | □         |
| 9  | <i>Governance risks are elevated due to Section 186 non-compliance, high KMP compensation (21% of PAT), and RPTs accounting for 76% of CFO.</i>                    | □         |
| 10 | <i>Working capital is under pressure with ₹24.21 Cr outflow in receivables and ₹6.07 Cr in disputed debts, alongside ₹11.20 Cr in contingent tax liabilities.</i>  | □         |
| 11 | Outlook is supported by ₹23.16 Cr in contract liabilities providing revenue visibility and a "negative capex" franchisee model targeting Tier 2/3 growth.          | □         |
| 12 | <i>Investment View: WATCH; operational momentum is strong, but investors must monitor OPM sustainability (&gt;12%) and the cessation of RPT value destruction.</i> | □         |

### 1. BUSINESS OVERVIEW (In Bullet Points)

- **Business Segments:** CL Educate operates a dual-engine model comprising **EdTech** (Consumer business under the 'Career Launcher' brand) and **MarTech** (Enterprise business under the 'Kestone' brand).
- **Revenue Drivers:** The EdTech segment is driven by the **CUET (Common University Entrance Test)** tailwind (1.68 million registrations in 2023) and Test Prep (MBA, Law). MarTech is fueled by a post-pandemic rebound in physical corporate events and high-margin virtual engagement via the **VOSMOS** platform.

- **Cost Drivers:** Key drivers include employee compensation, technology R&D (AI-based "Aspiration.ai"), and **Service Delivery Expenses** (franchisee and project costs), which scale in tandem with revenue.
- **Industry Position:** CL maintains a dominant **35%+ market share in MBA and Law entrance prep**, leveraging a 27-year legacy and a distribution network of 170+ centers.
- **Expansion Plans:** Ambitious "North Star" goal of **1,000 centers and ₹1,000 Crores in revenue** in the medium term, with a tactical goal of 500 centers within three years.
- **Acquisitions:** Acquisition of PT. Kestone CLE Indonesia in early 2023 to replicate MarTech success in the ASEAN region; integration of GK Publications for content monetization.
- **Capacity Additions:** Transitioning to an asset-light, technology-enabled aggregator model using a **"Negative Capex" franchisee model** to penetrate Tier 2 and Tier 3 towns.
- **Segment Performance:** EdTech grew 20.7% (₹158.21 Cr), while MarTech surged 70.4% (₹133.10 Cr) in FY23.
- **Geographical Presence:** Expanding international footprint in the **Middle East (Dubai), Singapore, and Indonesia**.

## 2. MANAGEMENT COMMENTARY & OUTLOOK

---

- Management has set an ambitious goal to reach 500 centers within three years, fueled by the standardization of the CUET product and the "Student Mobility" vertical.
- A structural shift in Indian household spending is identified, where educational expenditure is prioritized over EMIs and investments.
- The company is pivoting to capture the "International Student Mobility" trend, targeting the 750,000 Indian students who go abroad annually (expected to grow 2.5x in six years).
- CL is being positioned as a "cradle-to-career" partner, moving beyond traditional coaching into high school tuitions to increase the "catchment area" for UG products.
- Management highlights a "bootstrapped and disciplined" approach to innovation, specifically the VOSMOS Metaverse platform, developed through internal accruals rather than VC funding.
- A notable execution gap exists in the **ICE GATE subsidiary**, which saw a 49% revenue dip and required an interest-free loan, leading to technical non-compliance with Section 186 of the Companies Act.
- Partnerships with global tech giants (Dell, AWS, Cisco, Google) remain stable, with a strategic shift toward "Hybrid" events in the MarTech segment.
- The company emphasizes "financial sustainability" and "shareholder wealth maximization," evidenced by a ₹10 Crore buyback and 1:1 bonus issue.
- Management exhibits **"Aggressive Pragmatism."** The tone is highly confident regarding the macro-opportunity in India (CUET and demographic dividend) and the scalability of their asset-light model. However, they remain fiscally conservative, emphasizing debt-free status to distance themselves from the "growth-at-all-costs" EdTech bubble. The primary risk remains the underperformance of smaller subsidiaries (ICE GATE) and the ambitious 3-year center-count tripling, which will test quality control and franchisee management systems.

## 3. FINANCIAL ANALYSIS

---

### 3.1 Financial Statements

Source: Screener.in — all monetary values in Crores. Use these numbers directly.

## P&L Statement (₹Crores)

| Line Item                | Mar 2023 | Mar 2022 |
|--------------------------|----------|----------|
| Sales -                  | 291.00   | 207.00   |
| Sales Growth %           | 40.42    | 13.80    |
| Expenses -               | 266.00   | 187.00   |
| Material Cost % -        | 2.00     | 1.00     |
| Raw material cost        | 4.41     | 2.17     |
| Change in inventory      | 2.34     | -0.61    |
| Manufacturing Cost %     | 56.00    | 52.00    |
| Employee Cost %          | 16.00    | 18.00    |
| Other Cost %             | 17.00    | 20.00    |
| Operating Profit         | 25.00    | 20.00    |
| OPM %                    | 9.00     | 10.00    |
| Other Income -           | 6.00     | 9.00     |
| Exceptional items        | 0.75     | 2.29     |
| Other income normal      | 5.49     | 6.40     |
| Interest                 | 2.00     | 4.00     |
| Depreciation             | 11.00    | 8.00     |
| <b>Profit before tax</b> | 19.00    | 17.00    |
| Tax %                    | -20.00   | 20.00    |
| <b>Net Profit -</b>      | 23.00    | 14.00    |
| Minority share           | 0.00     | 0.00     |
| Exceptional items AT     | 1.00     | 2.00     |
| Profit excl Excep        | 22.00    | 12.00    |
| Profit for PE            | 22.00    | 12.00    |
| Profit for EPS           | 23.00    | 14.00    |
| Profit Growth %          | 81.00    | 197.00   |
| EPS in Rs                | 4.09     | 2.46     |
| Dividend Payout %        | 0.00     | 0.00     |

**Balance Sheet (₹Crores)**

| Line Item                | Mar 2023      | Mar 2022      |
|--------------------------|---------------|---------------|
| Equity Capital           | 28.00         | 14.00         |
| Reserves                 | 247.00        | 247.00        |
| Borrowings -             | 17.00         | 22.00         |
| Long term Borrowings     | 1.00          | 3.00          |
| Short term Borrowings    | 10.00         | 14.00         |
| Lease Liabilities        | 6.00          | 5.00          |
| Preference Capital       | 0.00          | 0.00          |
| Other Borrowings         | 0.00          | 0.00          |
| Other Liabilities -      | 82.00         | 64.00         |
| Non controlling int      | 0.00          | 0.00          |
| Trade Payables           | 40.00         | 28.00         |
| Advance from Customers   | 0.00          | 0.00          |
| Other liability items    | 41.00         | 36.00         |
| <b>Total Liabilities</b> | <b>373.00</b> | <b>348.00</b> |
| Fixed Assets -           | 67.00         | 57.00         |
| Land                     | 0.00          | 0.00          |
| Building                 | 3.00          | 3.00          |
| Plant Machinery          | 0.00          | 0.00          |
| Equipments               | 2.00          | 2.00          |
| Computers                | 6.00          | 6.00          |
| Furniture n fittings     | 1.00          | 1.00          |
| Vehicles                 | 2.00          | 2.00          |
| Intangible Assets        | 56.00         | 50.00         |
| Other fixed assets       | 50.00         | 36.00         |
| Gross Block              | 121.00        | 101.00        |
| Accumulated Depreciation | 54.00         | 44.00         |
| CWIP                     | 5.00          | 4.00          |
| Investments              | 8.00          | 54.00         |
| Other Assets -           | 293.00        | 233.00        |
| Inventories              | 12.00         | 15.00         |
| Trade receivables -      | 70.00         | 50.00         |
| Receivables over 6m      | 18.00         | 36.00         |
| Receivables under 6m     | 54.00         | 17.00         |
| Prov for Doubtful        | -3.00         | -3.00         |
| Cash Equivalents         | 64.00         | 21.00         |
| Loans n Advances         | 29.00         | 39.00         |

| Line Item           | Mar 2023      | Mar 2022      |
|---------------------|---------------|---------------|
| Other asset items   | 118.00        | 108.00        |
| <b>Total Assets</b> | <b>373.00</b> | <b>348.00</b> |

### Cash Flow Statement (₹Crores)

| Line Item                      | Mar 2023     | Mar 2022     |
|--------------------------------|--------------|--------------|
| Cash from Operating Activity - | 23.00        | 33.00        |
| Profit from operations         | 32.32        | 24.06        |
| Receivables                    | -24.21       | 0.51         |
| Inventory                      | 1.91         | -0.54        |
| Payables                       | 11.95        | 3.65         |
| Loans Advances                 | -0.08        | 0.11         |
| Other WC items                 | 8.48         | -0.99        |
| Working capital changes        | -1.95        | 2.73         |
| Direct taxes                   | -7.05        | 6.60         |
| Advance tax                    | 0.00         | 0.00         |
| Cash from Investing Activity - | 9.00         | -1.00        |
| Fixed assets purchased         | -27.00       | -21.00       |
| Fixed assets sold              | 68.00        | 15.00        |
| Investments purchased          | 0.00         | 0.00         |
| Investments sold               | 41.00        | 0.00         |
| Interest received              | 1.00         | 2.00         |
| Investment in group cos        | 0.00         | 0.00         |
| Redemp n Canc of Shares        | 0.00         | 0.00         |
| Acquisition of companies       | 0.00         | 0.00         |
| Inter corporate deposits       | 0.00         | 0.00         |
| Other investing items          | -74.00       | 4.00         |
| Cash from Financing Activity - | -22.00       | -35.00       |
| Proceeds from shares           | 0.00         | 0.00         |
| Proceeds from borrowings       | 0.00         | 0.00         |
| Repayment of borrowings        | -7.00        | -26.00       |
| Interest paid fin              | -1.00        | -4.00        |
| Dividends paid                 | 0.00         | 0.00         |
| Financial liabilities          | -3.00        | -5.00        |
| Other financing items          | -11.00       | 0.00         |
| <b>Net Cash Flow</b>           | <b>10.00</b> | <b>-2.00</b> |
| Free Cash Flow                 | 64.00        | 27.00        |
| CFO/OP                         | 120.00       | 133.00       |

## Key Ratios (₹Crores)

| Line Item             | Mar 2023 | Mar 2022 |
|-----------------------|----------|----------|
| Debtor Days           | 87.00    | 88.00    |
| Inventory Days        | 0.00     | 0.00     |
| Days Payable          | 0.00     | 0.00     |
| Cash Conversion Cycle | 87.00    | 88.00    |
| Working Capital Days  | 72.00    | 188.00   |
| ROCE %                | 7.00     | 6.00     |

### 3.2 Financial Analysis Summary

- **Revenue** from operations grew by **40.42% YoY** to **₹291.00 Cr**, driven by a **70.4%** surge in the **MarTech** segment (**₹133.10 Cr**) and steady **20.7%** growth in **EdTech** (**₹158.21 Cr**); however, **Operating Profit** margins (**OPM %**) contracted slightly from **10%** to **9%** as **Service Delivery Expenses** (**₹158.19 Cr**) scaled in tandem with revenue.
- **Net Profit (PAT)** increased by **81%** to **₹23.00 Cr**, significantly bolstered by a **₹23.97 Cr** gain on the sale of the Greater Noida property, which was partially offset by a **₹12.15 Cr Loan Write-off** to the Career Launcher Education Foundation (CLEF), indicating a non-core value leakage.
- **Trade Receivables** increased by **40%** to **₹70.00 Cr**, perfectly mirroring **Revenue** growth, yet the **Cash Flow Statement** reveals a significant **₹24.21 Cr** cash outflow from receivables, and **₹6.07 Cr** of these balances are under dispute, posing a recoverability risk.
- **Employee Benefits Expense** rose to **₹46.56 Cr**, including the introduction of **ESOP Cost** of **₹0.77 Cr**, while **Finance Cost** dropped **54.4%** to **₹2.00 Cr** as the company utilized asset sale proceeds to reduce **Total Debt** from **₹22.00 Cr** to **₹17.00 Cr**.
- **Depreciation** and amortization increased by **38.4%** to **₹11.00 Cr**, primarily due to the amortization of "Other Intangible Assets" like content and software, supported by the capitalization of **₹9.39 Cr** in internally generated intangibles which deferred current period expenses.
- **Cash Flow from Operating Activity (CFO)** declined to **₹23.00 Cr** from **₹33.00 Cr**, resulting in a **CFO/PAT** ratio of **1.00**, as the increase in **Trade Payables** (**₹11.95 Cr** inflow) was insufficient to offset the heavy cash absorption by **Trade Receivables** (**₹24.21 Cr** outflow).
- **Free Cash Flow (FCF)** reached **₹64.00 Cr**, but this was largely inorganic, fueled by **₹68.00 Cr** from **Fixed Assets Sold** and **₹41.00 Cr** from **Investments Sold**, rather than core operations, providing a massive **Cash Equivalents** buffer of **₹64.00 Cr**.
- **Working Capital Days** improved drastically from **188** to **72 days**, primarily due to the liquidation of long-term **Investments** (**₹54.00 Cr** to **₹8.00 Cr**) and a reduction in **Receivables over 6m** from **₹36.00 Cr** to **₹18.00 Cr**, though **Receivables under 6m** tripled to **₹54.00 Cr**.
- **ROCE %** remains low at **7.00%**, reflecting a business that is still sweating its **Gross Block** of **₹121.00 Cr**, while **ROE %** improved to **8.36%** due to exceptional gains rather than fundamental operating efficiency.
- **Intangible Assets** (**₹56.00 Cr**) and **Goodwill** remain significant, despite a **₹2.96 Cr** impairment charge for the **ICE GATE** acquisition, signaling that previous capital allocations in the EdTech space have not yet yielded expected returns.
- **Advance from Customers** (Contract Liabilities) of **₹23.16 Cr** provides a positive forward-looking signal for **Revenue** visibility, particularly in the EdTech segment where revenue is recognized over time based on curriculum delivery.

- **Other Assets** include **Prepaid Expenses** of ₹16.91 Cr (6% of revenue), which may include advance payments for marketing or content used to defer expense recognition. **Other Expenses** include high **Legal & Professional Fees** (₹4.15 Cr) linked to tax disputes and complex asset sale transactions.
- The year was characterized by a strategic balance sheet restructuring where the disposal of non-core physical assets and investments funded a transition toward a digital-first EdTech model, resulting in high reported **PAT** and **FCF** that mask a relatively thin **9% Operating Profit** margin and significant working capital pressure from rising **Trade Receivables**.

### 3.3 Contingent Liabilities & Commitments

- **Tax Disputes (Income Tax):** ₹11.20 Cr (Note 49). This amount is material, representing nearly 50% of the annual PAT (₹22.53 Cr).
- **Claims against Group:** ₹5.10 Cr in claims not acknowledged as debt.
- **Capital Commitments:** ₹0.15 Cr.
- **Guarantees:** Outstanding guarantees and claims not provided for in the balance sheet represent potential future cash outflows if legal outcomes are unfavorable.



### 3.9 Earnings Quality & Forensic Checks

| #  | Check                                   | Impact                                                                                                     | Status | Evidence                                                             | Notes Detail                                                                                   |
|----|-----------------------------------------|------------------------------------------------------------------------------------------------------------|--------|----------------------------------------------------------------------|------------------------------------------------------------------------------------------------|
| 1  | PAT vs CFO trend                        | Neutral — cash flow conversion remains robust as net profit aligns with operating cash.                    | □      | PAT ₹23 Cr vs CFO ₹23 Cr (FY23).                                     | Net Profit (₹22.53 Cr) is well-supported by CFO (₹24.31 Cr).                                   |
| 2  | Receivables & channel-stuffing signal   | Neutral — receivables growth mirrors revenue growth, suggesting no aggressive credit-driven sales.         | □      | Revenue +40.4% vs Receivables +40% (₹70 Cr vs ₹50 Cr).               | Auditor highlighted long-standing balances as KAM; ₹5.22 Cr is >3 years old.                   |
| 3  | Revenue timing                          | Revenue ↑ — high unearned revenue provides future visibility while contract assets remain low.             | □      | Contract Liabilities ₹23.16 Cr; Contract Assets ₹4.40 Cr.            | EdTech revenue recognized over-time based on curriculum delivery stage.                        |
| 4  | Revenue from related parties %          | Neutral — revenue is primarily third-party; RPTs focus on management pay and capital transfers.            | □      | KMP Remuneration ₹4.85 Cr; no significant RPT sales flagged.         | Note 52: Transactions with KMPs are stable; primary RPT risk is the loan write-off.            |
| 5  | Inventory vs revenue growth             | Profit ↑ — declining inventory during high growth suggests efficient stock management or digital shift.    | □      | Revenue +40.4% vs Inventory -20% (₹12 Cr vs ₹15 Cr).                 | Note 14: Inventory consists entirely of textbooks; digital pivot reduces physical stock needs. |
| 6  | Inventory valuation method change       | Neutral — consistent valuation policy for textbooks prevents artificial margin manipulation.               | □      | Inventory at lower of cost or NRV.                                   | No change in valuation methodology reported for the current fiscal year.                       |
| 7  | Exceptional items in operating profit   | Profit ↑ — non-recurring property sale gain significantly inflates PAT, masking core business performance. | □      | ₹23.97 Cr gain on property sale vs ₹12.15 Cr loan write-off.         | Exceptional gain from Greater Noida property sale offset by CLEF loan write-off.               |
| 8  | Depreciation rate vs useful life policy | Profit ↓ — higher amortization of capitalized digital content and software reflects heavy tech investment. | □      | Depreciation increased 38.4% YoY to ₹11.17 Cr.                       | Note 43: Increase driven by amortization of "Other Intangible Assets" (Content and Software).  |
| 9  | Provision reversals boosting PAT        | Profit ↓ — impairment of ICE Gate subsidiary and doubtful debt provisions reduce reported earnings.        | □      | ₹2.96 Cr Goodwill impairment; ₹2.72 Cr allowance for doubtful debts. | Note 6: Impairment taken as ICE Gate business failed to reach pre-COVID levels.                |
| 10 | Tax rate consistency                    | Profit ↑ — negative effective tax rate and deferred tax recognition boost PAT non-cash.                    | □      | Tax rate -20% in P&L; Direct taxes paid ₹7.05 Cr.                    | Note 12: Significant divergence between P&L tax and cash tax due to DTA recognition.           |
| 11 | CWIP age and stalling projects          | Neutral — CWIP is immaterial at 1.3% of total assets, suggesting no major stalled projects.                | □      | CWIP ₹5.00 Cr vs Total Assets ₹373.00 Cr.                            | CWIP remains stable (₹5 Cr vs ₹4 Cr), indicating active ongoing projects.                      |
| 12 | Deferred tax asset recognition adequacy | Profit ↑ — recognition of DTA assumes future profitability; risk of write-down if growth stalls.           | □      | Deferred Tax Assets increased to ₹18.71 Cr.                          | Note 12: DTA depends on probability of future taxable profits in the EdTech segment.           |

| #  | Check                               | Impact                                                                                                      | Status | Evidence                                                          | Notes Detail                                                                              |
|----|-------------------------------------|-------------------------------------------------------------------------------------------------------------|--------|-------------------------------------------------------------------|-------------------------------------------------------------------------------------------|
|    | RPT quantum and trend               | Profit ↓ — significant value leakage through write-off of loans previously extended to related foundations. |        | ₹12.15 Cr loan write-off to Career Launcher Education Foundation. | Note 19: Massive write-off of shareholder funds used for a discontinued non-core project. |
| 14 | Dividend paid vs FCF adequacy       | Neutral — company retains high free cash flow for deleveraging and expansion instead of payouts.            | ☐      | Dividend ₹0; Free Cash Flow ₹64.00 Cr.                            | Cash used to reduce borrowings (₹7 Cr repayment) and fund ₹27 Cr capex.                   |
| 15 | Capitalization of Expenses          | Profit ↑ — capitalization of internally generated intangibles defers current period costs.                  | ☐      | ₹9.39 Cr of content/software costs capitalized.                   | If expensed, PBT would drop by ~50%; indicates aggressive accounting to support margins.  |
| 16 | Auditor Adverse Remark (Subsidiary) | Neutral — localized control failure in a struggling subsidiary.                                             | ☐      | Adverse Remark under CARO Clause xi(a) for ICE Gate.              | Relates to internal controls or statutory dues in the underperforming ICE Gate unit.      |

## 4. MANAGEMENT & GOVERNANCE

### A. Auditor Report & Key Audit Matters

- **Audit Opinion Type:** Unqualified.
- **KAM 1: Revenue Recognition:** Auditor flagged significant management judgment required to identify performance obligations and determine the timing of revenue based on "stage of completion" for EdTech contracts. Risk of earnings smoothing.
- **KAM 2: Loss Allowance for Trade Receivables:** Auditor highlighted "high estimation uncertainty" in Expected Credit Losses (ECL) for ₹72.35 Cr gross receivables. Small changes in ECL percentages significantly impact PAT.
- **Adverse Remark:** Issued under CARO Clause xi(a) for subsidiary ICE Gate Educational Institute Private Limited regarding internal controls or statutory dues.
- **Non-compliance:** Auditor noted non-compliance with Section 186 of the Companies Act regarding an interest-free loan of ₹0.99 Cr provided to subsidiary ICE Gate.

## B. Related Party Transactions

| Party                                              | Relationship            | Nature                    | Amount (₹ Cr) | Concern                                                               |
|----------------------------------------------------|-------------------------|---------------------------|---------------|-----------------------------------------------------------------------|
| <b>Career Launcher Education Foundation (CLEF)</b> | Section 8<br>Subsidiary | <b>Loan Write-off</b>     | 12.15 Cr      | <b>Capital leakage; shareholder funds used for abandoned project</b>  |
| <b>KMP Remuneration</b>                            | Key<br>Management       | Compensation              | 4.85 Cr       | Standard but significant relative to CFO                              |
| <b>ICE Gate Educational Institute</b>              | Subsidiary              | <b>Interest-Free Loan</b> | 0.99 Cr       | <b>Non-compliance with Section 186; subsidizing a struggling unit</b> |
| Career Launcher Foundation                         | Implementing<br>Agency  | CSR Spend                 | 0.50 Cr       | Standard CSR compliance                                               |

- **RPT Verdict:** Governance Concern ☐ The ₹12.15 Cr write-off to a related foundation and Section 186 non-compliance indicate poor capital oversight and potential tunneling of funds to non-performing associates. RPTs represent 76.56% of CFO.

## C. Shareholding

- **Promoter & Promoter Group:** 52.53%
- **Public:** 47.47%
- **Pledged Shares:** 0.00%

## D. Board Composition + KMP Compensation

- **Total Directors:** 8 | **Independent %:** 50.00% | **Women Directors:** 1 (Independent).
- **KMP Compensation:** Total KMP pay (₹4.85 Cr) grew 15.48% YoY, slower than EBITDA growth (25.00%).
- **Family Relations:** No KMPs share the same family name; however, the three founders (Satya, Gautam, Nikhil) have been core management for 27 years, indicating high key-man dependency. Aggregate KMP pay consumes 19.40% of Operating Profit.

## F. Capital Allocation & Capex

| Action                 | FY Current (₹ Cr) | FY Prior (₹ Cr) | % of CFO | Signal          |
|------------------------|-------------------|-----------------|----------|-----------------|
| <b>Buybacks</b>        | 9.99 Cr           | 0.00 Cr         | 43.43%   | ☐               |
| <b>Capex</b>           | 27.00 Cr          | 21.00 Cr        | 117.39%  | ☐               |
| <b>Asset Sales</b>     | 68.00 Cr          | 15.00 Cr        | 295.65%  | <b>Positive</b> |
| <b>Loan Write-offs</b> | 12.15 Cr          | 0.00 Cr         | 52.83%   | ☐               |
| <b>Net Debt Change</b> | -5.00 Cr          | -26.00 Cr       | -21.74%  | <b>Positive</b> |

- **CAPEX Analytical Notes:**
  - **CFO Coverage of Capex:** 0.85. **CFO (₹23.00 Cr)** is insufficient to cover **Capex (₹27.00 Cr)**; gap bridged by asset sales.
  - **Nature of Capex:** Primarily digital assets (Content and Software) totaling ₹9.39 Cr.
  - **Deployment Efficiency:** Revenue grew 40.42% while Gross Block grew 19.80%, indicating high efficiency in translating digital investment into top-line growth.

- **Key Takeaway:** While deleveraging is successful, the ₹12.15 Cr loan write-off represents significant value destruction.

## H. Risks

- **Tax Disputes:** Outstanding income tax disputes of ₹11.20 Cr. Potential 48% hit to current PAT if ruled against. (Severity: High)
- **Receivable Recovery:** ₹6.07 Cr of receivables are under dispute; ₹5.22 Cr are >3 years old. Risk of further write-offs. (Severity: Medium)
- **Goodwill Impairment:** ₹2.96 Cr impairment taken for ICE Gate. Signals overpayment for past acquisitions. (Severity: Medium)
- **Capitalization Risk:** ₹9.39 Cr of content/software costs capitalized. If expensed, PBT would drop by ~50%. (Severity: High)

## 5. SCORECARD & VERDICT

### Part A: Scorecard

| Dimension                                | Rating (1-5) | Delta | Key Evidence                                     | One-line Rationale                                                         |
|------------------------------------------|--------------|-------|--------------------------------------------------|----------------------------------------------------------------------------|
| Business Quality                         | 4            | →     | 35% MBA/Law market share; 40% Rev growth         | Strong moat in core segments with successful digital pivot.                |
| Financial Health                         | 4            | ↑     | D/E 0.06x; Interest Coverage 12.04x              | Effectively debt-free with massive cash buffer from asset sales.           |
| Earnings Quality                         | 2            | ↓     | ₹12.15 Cr RPT write-off; ₹9.39 Cr capitalization | PAT heavily inflated by one-offs and aggressive capitalization.            |
| Management & Governance                  | 2            | ↓     | Sec 186 non-compliance; 76% CFO in RPTs          | Significant governance red flags regarding RPTs and subsidiary oversight.  |
| Capital Allocation & Earnings Visibility | 3            | →     | ROCE 7%; Contract Liabilities ₹23.16 Cr          | Good revenue visibility but poor returns on historical capital (ICE Gate). |

**BUSINESS POSITIVES (for this company this year)** \* **Strong Revenue Growth:** Consolidated revenue grew 40.42% YoY to ₹291 Cr, driven by MarTech resurgence. \* **Deleveraging:** Total debt reduced from ₹22 Cr to ₹17 Cr, resulting in a negligible D/E of 0.06x. \* **Asset-Light Pivot:** Successful transition to a franchisee-led model, improving asset turnover from 0.59 to 0.78. \* **Liquidity Buffer:** Cash and bank balances surged to ₹63.67 Cr following strategic asset sales. \* **Forward Visibility:** Contract liabilities (advances) of ₹23.16 Cr provide solid near-term revenue cushion.

**BUSINESS NEGATIVES / CONCERNS (for this company this year)** \* **Governance Red Flag:** ₹12.15 Cr loan write-off to a related foundation (CLEF) represents significant capital leakage. \* **Aggressive Accounting:** Capitalization of ₹9.39 Cr in digital costs deferred expenses that would have halved PBT. \* **Working Capital Stress:** Trade receivables cash outflow of ₹24.21 Cr; ₹6.07 Cr of receivables are under dispute. \* **Subsidiary Underperformance:** ICE Gate revenue fell 49%, leading to a ₹2.96 Cr goodwill impairment and statutory non-compliance. \* **Contingent Liability Risk:** Outstanding tax disputes of ₹11.20 Cr represent nearly 50% of current PAT.

**OVERALL SCORECARD SUMMARY** CL Educate is in a state of strategic transition, successfully cleaning its balance sheet through non-core asset sales to fund a digital-first, asset-light EdTech model. While financial health is robust due to a net-cash position and strong top-line growth, earnings quality is poor, characterized by aggressive expense capitalization and massive one-off gains masking core operational thinness. Governance is

the primary concern, with significant value leakage via related-party loan write-offs and localized internal control failures in subsidiaries. The business is on a stable operational trajectory but a deteriorating governance trajectory.

## Part B: Governance Check Matrix

| #                                                           | Check                          | Status                   | Evidence                                    |
|-------------------------------------------------------------|--------------------------------|--------------------------|---------------------------------------------|
| 1                                                           | Audit opinion clean?           | <input type="checkbox"/> | Unqualified opinion (p.189)                 |
| 2                                                           | Promoter pledge = 0?           | <input type="checkbox"/> | 0.00% pledged (p.56)                        |
| 3                                                           | KMP pay < 5% of PAT?           | <input type="checkbox"/> | KMP pay ₹4.85 Cr is ~21% of PAT             |
| 4                                                           | RPT quantum < 5% of revenue?   | <input type="checkbox"/> | RPTs at 6.04% of revenue; 76% of CFO        |
| 5                                                           | Board > 50% independent?       | <input type="checkbox"/> | 50% (4 out of 8 directors)                  |
| 6                                                           | At least 1 woman director?     | <input type="checkbox"/> | Madhumita Ganguli (Independent)             |
| 7                                                           | No statutory dues outstanding? | <input type="checkbox"/> | Adverse remark for ICE Gate subsidiary dues |
| 8                                                           | No fraud reported?             | <input type="checkbox"/> | No fraud noted in CARO                      |
| 9                                                           | Audit trail enabled?           | <input type="checkbox"/> | Confirmed in Auditor's report               |
| 10                                                          | Frequent Auditor change        | <input type="checkbox"/> | Walker Chandiok in 3rd year of 5-year term  |
| Total: 7/10 <input type="checkbox"/> — Governance Rating: 2 |                                |                          |                                             |

## Part C: Investor Verdict

**THESIS:** A dominant test-prep player successfully pivoting to an asset-light digital model, but currently marred by aggressive accounting and governance-related capital leakage. **OVERALL STANCE:** WATCH **RATIONALE:** Strong operational tailwinds from CUET are offset by poor earnings quality and significant related-party value destruction. **RE-EVALUATE WHEN:** Operating Profit Margin (OPM) exceeds 12% sustainably without exceptional gains. **BULL CASE:** CUET centers reach 500+ and Student Mobility vertical contributes >15% of revenue with 20%+ EBITDA margins. **BEAR CASE:** Crystallization of ₹11.20 Cr tax liability combined with further write-offs of disputed receivables (₹6.07 Cr) **KEY MONITORABLE:** Trade Receivables Ageing: Current ₹70 Cr → Watch for any increase in >3 year bucket (currently ₹5.22 Cr).