

## Aarti Industries Ltd — Nov 2023 Quarterly Analysis

### 1. VERDICT & BUSINESS QUALITY SNAPSHOT

**Result:** Beat (on sequential recovery) / Weak (YoY) **One-line:** Management has successfully called the "bottom" in Q1, with high-margin PDA volumes rebounding 134% QoQ and EBITDA expanding 16% sequentially, though the long-term FY25 growth pivot has been moderated by an incremental 5-15% guidance cut.

| Dimension                    | This Quarter             | Signal / Evidence                                                                                                           | Sentiment |
|------------------------------|--------------------------|-----------------------------------------------------------------------------------------------------------------------------|-----------|
| Beat/Miss vs Guidance        | Beat                     | EBITDA of ₹233 Cr vs ₹201 Cr in Q1; H2 guidance of ₹500 Cr+ implies hitting the ₹950-1,000 Cr FY24 target.                  | □         |
| Earnings Quality             | High (Volume driven)     | Sequential growth driven by volume recovery in high-margin PDA (316 TPM vs 135 TPM) rather than one-offs.                   | □         |
| Guidance Confidence          | Neutral                  | Management lowered FY25 EBITDA guidance again to a "5% to 15% decline" from the original ₹1,700 Cr target.                  | □         |
| Management Credibility       | Neutral                  | Accurately predicted Q1 bottoming, but the shifting goalposts for FY25 (first 5-10%, now 5-15% cut) suggest low visibility. | □         |
| Business Quality Signal      | Stable                   | The "Benzene-to-Specialty" chain is absorbing Chinese dumping shocks; Contract 2 (take-or-pay) provides a structural floor. | □         |
| Key Q&A Exchange             | Q#3 - FY25 Revision      | Management explicitly revised the FY25 EBITDA target to ₹1,450–1,600 Cr range, citing slower Agro recovery.                 | □         |
| The Street's Primary Anxiety | FY25 EBITDA Base         | Analysts pressed on the 100% EBITDA growth required from the current run-rate to hit the revised FY25 targets.              | □         |
| Capital Cycle Stage          | Investment               | Continuing ₹2,500-3,000 Cr 2-year capex; NT and Ethylation expansions on track for Q1 FY25.                                 | □         |
| Margin Trajectory            | Improving (Sequential)   | EBITDA margins expanded 180 bps QoQ (14.6% vs 12.8%) as product mix shifted back to value-added exports.                    | □         |
| Pricing Power                | Stable (RM Pass-through) | RM pass-through is functioning, but "deltas" are being protected by shifting volumes to regular export markets.             | □         |
| FCF Conversion               | Weak                     | Negative FCF due to ₹575 Cr H1 capex vs ₹433 Cr EBITDA; Net Debt rising to ~₹2,700 Cr.                                      | □         |
| Competitive Moat             | Stable                   | Global 1st–4th rank in 75% of portfolio; successfully displacing Chinese competitors in select Asian markets.               | □         |
| Balance Sheet Strength       | Adequate                 | Net Debt/EBITDA at ~3x on LTM basis; peak debt expected in FY26.                                                            | □         |
| Working Capital              | Deteriorating            | Inventory correction at customer end is stabilizing but high payable days (imports) suggest tactical WC management.         | □         |
| Mgmt Guidance Record         | Mixed                    | Strong on operational bottoming; weak on long-term project timeline/EBITDA forecasting.                                     | □         |
| Key Vulnerability            | NitroToluene (NT)        | 19% QoQ volume drop in NT (7,560 MT vs 9,327 MT) signals deepening stress in the Agrochemical end-market.                   | □         |
| Management Tone              | Cautiously Optimistic    | Tone shifted from "unprecedented challenges" (Q1) to "gradual recovery" and "bottomed out" (Q2).                            | □         |

**Sentiment:** □ **Neutral Key Takeaways (Positives & Negatives):** \* **Positives:** The high-margin Phenylenediamine (PDA) volumes recovered sharply to 316 TPM from a dismal 135 TPM in Q1, proving that discretionary destocking (Dyes/Polymers) is ending sooner than Agrochemicals. Export mix rebounded to 53.5% (from 42.9% QoQ), which typically carries higher margins. The 2nd long-term contract continues to provide a "capacity-agnostic" EBITDA floor. \* **Negatives:** Agrochemical demand remains the primary drag, reflected in the NitroToluene (NT) volume decline and the further lowering of the FY25 EBITDA guidance. Management now expects FY25 to be "normalizing" rather than "high growth," effectively pushing the major re-rating trigger to H2 FY25. \* **The Street's Focus:** The reset of FY25 EBITDA expectations from □1,700 Cr to a 15% lower range (~□1,450 Cr) creates a valuation overhang. Analysts are skeptical of the required 50-60% EBITDA jump in FY25 without a full Agrochemical rebound. \* **Forward Watchpoint:** Monitoring the Q1 FY25 commissioning of the Ethylation and NT expansions; any delay here will make the revised FY25 guidance mathematically impossible.

## 2. BUSINESS PERFORMANCE

### 2A. KEY METRICS *PPT not available for specific volumes — volumes extracted from Concall.*

| Metric                                                | Current Qtr | YoY Change | QoQ Change  | Trend | Mgmt Commentary                                                                                        |
|-------------------------------------------------------|-------------|------------|-------------|-------|--------------------------------------------------------------------------------------------------------|
| Volume (NCB - MT)                                     | 19,014      | ↓ 6.2%     | ↑ 9.9%      | ↑     | Recovery from Q1 lows; demand picking up in discretionary apps.                                        |
| Volume (NT - MT)                                      | 7,560       | ↑ 52.6%    | ↓ 18.9%     | ↓     | Sharp QoQ drop due to Agrochemical demand contraction and shutdowns.                                   |
| Volume (Hydro - TPM)                                  | 3,136       | ↑ 22.6%    | ↑ 9.3%      | ↑     | Improving traction in specialty applications.                                                          |
| Volume (PDA - TPM)                                    | 316         | ↑ (N/A)    | ↑ 134.1%    | ↑     | Significant rebound from Q1 (135 TPM) as polymer/dyes recover.                                         |
| Revenue ( <span style="color: #0056b3;">□</span> Cr)  | 1,597       | ↓ 13.5%    | ↑ 1.7%      | ↑     | Volume growth offset by lower RM-linked realizations.                                                  |
| Gross Margin (%)                                      | 48.0%       | ↑ 550 bps  | ↑ 1,300 bps | ↑     | (PPT Derived) Benefit from high-margin product mix (PDA/Exports).                                      |
| EBITDA ( <span style="color: #0056b3;">□</span> Cr)   | 233         | ↓ 12.7%    | ↑ 15.9%     | ↑     | Sequential improvement on better operating leverage/mix.                                               |
| EBITDA Margin %                                       | 14.6%       | ↑ 10 bps   | ↑ 180 bps   | ↑     | Operating leverage kicking in as volumes return to Zone 1-3.                                           |
| PAT ( <span style="color: #0056b3;">□</span> Cr)      | 91          | ↓ 26.6%    | ↑ 30.0%     | ↑     | Aided by deferred tax accruals and better ops.                                                         |
| Net Debt ( <span style="color: #0056b3;">□</span> Cr) | ~2,700      | ↑          | ↑           | ↓     | Rising due to <span style="color: #0056b3;">□</span> 575 Cr H1 capex. (Concall: Net debt 2,700-2,800). |
| Interest Coverage                                     | 2.8x        | ↓          | ↑           | ↑     | Stabilizing as EBITDA recovers sequentially.                                                           |
| Exports (%)                                           | 53.5%       | ↑ 330 bps  | ↑ 1,060 bps | ↑     | Reversion to traditional high-margin export markets.                                                   |

### 2B. SEGMENT BREAKDOWN

| Segment   | Revenue ( <span style="color: #0056b3;">□</span> Cr) | YoY Growth | Margin (EBIT) | Trend | vs Co. Avg | Key Development                                                          |
|-----------|------------------------------------------------------|------------|---------------|-------|------------|--------------------------------------------------------------------------|
| Chemicals | 1,597                                                | ↓ 13.5%    | 8.8%          | ↑     | In-line    | NCB expanded; NT/Ethylation on track for Q1 FY25; Acid unit revamp done. |

### 3. MANAGEMENT OUTLOOK & EXECUTION TRACKER

| Dimension | Category       | Management Target / Claim | Required Run-Rate / Feasibility                                    | Historical Delivery            | Risk Flag |
|-----------|----------------|---------------------------|--------------------------------------------------------------------|--------------------------------|-----------|
| Guidance  | EBITDA (FY24)  | ₹950 - 1,000 Cr           | Needs ~₹270 Cr avg in Q3/Q4; vs ₹216 Cr H1 avg. High but feasible. | Met Q2 sequential guide.       | Medium    |
| Guidance  | EBITDA (FY25)  | ₹1,450 - 1,615 Cr         | Needs ~60% growth from FY24 exit. Very high hurdle.                | Walked back twice in 6 months. | High      |
| Guidance  | Capex Plan     | ₹1,200-1,300 Cr (FY24)    | ₹625-725 Cr needed in H2; H1 was ₹575 Cr. On track.                | Consistently spending.         | Low       |
| Strategy  | Chloro-toluene | 42,000 TPA capacity       | Commercialize in phases from FY25; ₹2.5-3k Cr 2-yr capex.          | Site work in progress.         | Medium    |
| Strategy  | New Projects   | NT/Ethylation Q1 FY25     | Target commissioning end of Q1 FY25.                               | Maintained timeline.           | Medium    |
| Macro     | Agro Recovery  | "Few more quarters"       | Dependent on global molecule-specific demand.                      | Worse than anticipated in Q1.  | High      |
| Balance   | Net Debt       | Peak in FY26              | Depends on H2 FY25 cash flow generation.                           | Net debt rising as guided.     | Low       |

## 4. ANALYST Q&A

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| Q# | Relevance | Analyst / Firm        | Theme Cluster | Category     | Underlying Concern                                                                                                    | Management Response & Investment Implication                                                                                                                                                                                     | Evaded | Credibility | Verdict     |
|----|-----------|-----------------------|---------------|--------------|-----------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------|-------------|-------------|
| 1  | 4.5       | Vivek Rajamani, MS    | Demand        | Mgmt Outlook | "Which sectors are actually seeing the biggest recovery, and which are the sectors which are being the biggest drag?" | Management noted recovery in Dyes, Pigments, and Polymers (discretionary), while Agrochemicals remain molecule-specific and challenging. This signals a bifurcated recovery where specialty margins improve before base volumes. | None   | 4.0         | Directional |
| 2  | 4.0       | Abhijit Akella, Kotak | Margins       | Financials   | "The sequential increase in margins... what exactly would that be attributable to?"                                   | Management attributed the 180 bps QoQ margin expansion to a favorable product mix and recovery in traditional (higher margin) export markets. This suggests margins are sustainable if the export mix stays >50%.                | None   | 4.0         | Specific    |
| 3  | 5.0       | Abhijit Akella, Kotak | FY25 Guidance | Mgmt Outlook | "What sort of EBITDA guidance should we work with for FY24 and then maybe FY25?"                                      | Management guided for ₹950-1,000 Cr in FY24 but lowered FY25 to a "5% to 15% decline" from the earlier ₹1,700 Cr target. This resets the valuation base lower for the                                                            | None   | 3.0         | Walked back |

| Q# | Relevance | Analyst / Firm          | Theme Cluster | Category          | Underlying Concern                                                                                                    | Management Response & Investment Implication                                                                                                                                                                                                         | Evaded | Credibility | Verdict          |
|----|-----------|-------------------------|---------------|-------------------|-----------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------|-------------|------------------|
|    |           |                         |               |                   |                                                                                                                       | next 4-6 quarters.                                                                                                                                                                                                                                   |        |             |                  |
| 4  | 4.5       | Rohit Nagraj, Centrum   | Capacity      | Business Overview | "Next year, ₹1,700 Cr minus something... what could be the increase from the base set of capacities?"                 | Growth will come from NCB ramp-up, Contract 3 stabilization, and the Q1 FY25 commissioning of Ethylation and NT expansion. Achieving FY25 targets is entirely dependent on these new projects hitting >60% utilization in year one.                  | None   | 3.0         | Feasibility Risk |
| 5  | 3.5       | Ankur Periwal, Axis     | Competition   | Mgmt Outlook      | "Chinese competitive intensity has increased... are there any new capacities coming in or shutting down?"             | Management expects Chinese intensity to decrease as global demand recovers, noting no significant new global capacity additions. This implies Aarti is betting on a "demand-pull" to solve the pricing squeeze rather than a supply-side correction. | None   | 3.0         | Macro-dependent  |
| 6  | 4.0       | Surya Patra, PhillipCap | Export Mix    | Financials        | "There is a 10% swing in this quarter... should one think that the domestic market is suppressed by Chinese dumping?" | Management confirmed that direct exports are seeing stronger momentum than domestic sales, which are impacted by downstream                                                                                                                          | None   | 4.0         | Strategic Signal |

| Q# | Relevance | Analyst / Firm          | Theme Cluster    | Category          | Underlying Concern                                                                                             | Management Response & Investment Implication                                                                                                                                                   | Evaded | Credibility | Verdict           |
|----|-----------|-------------------------|------------------|-------------------|----------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------|-------------|-------------------|
|    |           |                         |                  |                   |                                                                                                                | customers' export struggles. This confirms the "India-for-Global" strategy is currently outperforming the domestic supply chain.                                                               |        |             |                   |
| 7  | 4.0       | Surya Patra, PhillipCap | Incremental EBIT | Mgmt Outlook      | "FY25... when do you really expect these incremental... ethylation and nitrotoluene expansions to contribute?" | Commissioning is targeted for the end of Q1 FY25, with progressive volume increases in H2 FY25. This creates a "back-ended" earnings profile for FY25.                                         | None   | 5.0         | Specific timeline |
| 8  | 3.0       | Nitin Agarwal, DAM Cap  | Opex             | Financials        | "Optimization staff costs and other expenses for us going forward?"                                            | Management noted operating leverage will kick in as new projects stabilize with minimal headcount additions. Future margin expansion will be purely productivity-led rather than cost-cutting. | None   | 3.0         | Directional       |
| 9  | 4.0       | Sanjesh Jain, ICICI     | Inventory        | Business Overview | "Is that a restocking-based volume recovery or strong underlying demand recovery?"                             | Management believes the current recovery is the normalization of inventory levels rather than a massive surge in consumption. This suggests                                                    | None   | 3.0         | Cautious signal   |

| Q# | Relevance | Analyst / Firm      | Theme Cluster   | Category          | Underlying Concern                                                           | Management Response & Investment Implication                                                                                                                                             | Evaded | Credibility | Verdict          |
|----|-----------|---------------------|-----------------|-------------------|------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------|-------------|------------------|
|    |           |                     |                 |                   |                                                                              | a "U-shaped" recovery floor has been found.                                                                                                                                              |        |             |                  |
| 10 | 3.5       | Nitesh Dhoot, Dolat | Octane Boosters | Business Overview | "Demand for this particular product [Octane boosters]... is it sustainable?" | Management confirmed this is a specialty growth product with diverse end-uses and sustainable traction. This validates the R&D pipeline's ability to create niche, high-margin products. | None   | 4.0         | Product-specific |

**PATTERN FLAGS & SENTIMENT** \* **Theme 1: The Guidance Reset.** Analysts were laser-focused on the feasibility of FY25 targets. Management's posture was defensive but realistic, admitting a 15% haircut to the original ₹1,700 Cr target. Friction remains high as the Street calculates the required 60% EBITDA jump next year. \* **Theme 2: Agrochemical Gloom.** Every volume question touched on the Agro slowdown. Management conceded that while discretionary chemicals (Dyes/Polymers) have turned the corner, Agro visibility remains poor, persisting for "a few more quarters." \* **Theme 3: Margin Resilience.** Analysts were surprised by the 180 bps margin expansion despite Chinese dumping. Management's confidence in traditional export markets suggests Aarti's customer stickiness (Partner of Choice) is a genuine competitive moat.

**Analyst Sentiment Verdict:** Analysts are **skeptically constructive**. They acknowledge that the operational trough (Q1) is behind the company, but the credibility of long-term guidance is under repair. The most friction occurs around the "hockey-stick" recovery required for FY25. Management's credibility on operations is high, but their forecasting accuracy is viewed as low.

#### **GUIDANCE GAPS REVEALED IN Q&A**

| Topic         | What Mgmt Claimed (Opening / Prior Q) | What Q&A Revealed                                 | Gap / Walk-back                                     | Risk to Thesis               |
|---------------|---------------------------------------|---------------------------------------------------|-----------------------------------------------------|------------------------------|
| FY25 EBITDA   | ₹1,700 Cr (Original)                  | ₹1,450 - 1,600 Cr                                 | Further 5% softening vs Q1 walk-back.               | Valuation cap for FY25.      |
| Agro Recovery | Improving by H2 FY24.                 | "Agro is still challenging... molecule specific." | Recovery timeline pushed from H2 FY24 to FY25.      | H2 FY24 earnings volatility. |
| Net Debt Peak | Not specified.                        | Likely peak in FY26.                              | Capex cycle extended; debt to stay elevated longer. | Interest coverage pressure.  |

5. WHAT CHANGED vs PRIOR QUARTER

| What Changed      | Prior Quarter (Q1 FY24)           | This Quarter (Q2 FY24)                   | Direction |
|-------------------|-----------------------------------|------------------------------------------|-----------|
| PDA Volume        | 135 TPM                           | 316 TPM                                  | ↑         |
| EBITDA Margin     | 12.8%                             | 14.6%                                    | ↑         |
| FY25 EBITDA Guide | ₹1,700 Cr (risk of 5-10% cut)     | ₹1,700 Cr (5-15% decline range)          | ↓         |
| Export Mix        | 42.9%                             | 53.5%                                    | ↑         |
| Agro Outlook      | Expected to improve in H2.        | Molecule specific; still challenging.    | ↓         |
| Net Debt          | ₹2,650 Cr                         | ~₹2,700 Cr (CFO: 2,700-2,800 end FY)     | ↓         |
| Management Tone   | Navigating "unprecedented storm." | "Worst is over in H1"; bottom confirmed. | ↑         |

STOP HERE.