

## GTPL Hathway Ltd — Jul 2022 Quarterly Analysis

### 1. VERDICT & BUSINESS QUALITY SNAPSHOT

**Result:** Inline **One-line:** The pivot to a Broadband-led growth story continues with 24% ISP revenue growth, though the quarter was transitional as CATV subscriber additions remained modest and one-off provisioning hit margins.

| Dimension                        | This Quarter             | Signal / Evidence                                                                                             | Sentiment |
|----------------------------------|--------------------------|---------------------------------------------------------------------------------------------------------------|-----------|
| Beat/Miss vs Guidance            | Inline                   | Broadband net adds (29k) slowed vs FY22 average, but ISP revenue grew 24% YoY.                                | □         |
| Earnings Quality                 | Moderate                 | EBITDA impacted by ₹5 Cr one-time provision for doubtful debts following auditor policy alignment (Deloitte). | □         |
| Guidance Confidence              | Neutral                  | Management remains optimistic on B2B broadband expansion; vague on "Genie" conversion pace.                   | □         |
| Management Credibility           | Strong                   | Maintained Net Debt Free status; disciplined on Capex execution (₹86 Cr spent in Q1).                         | □         |
| Business Quality Signal          | Improving                | Revenue mix shifting toward higher-margin/stickier Broadband; EPC "noise" is now zero.                        | □         |
| Key Q&A Exchange                 | Q#1 - Broadband Slowdown | Mgmt explains net add slowdown via WFH/Education-from-home reversal; gross adds remain high (76k).            | □         |
| The Street's Primary Anxiety     | Broadband Deceleration   | Net adds of 29k were lower than expectations; Mgmt pointed to gross-add strength as the "true" demand signal. | □         |
| Capital Cycle Stage              | Investment               | Heavy investment in Home-pass (1.5 lakh added) and GPON infrastructure for high-speed fiber.                  | □         |
| Margin / Return Ratio Trajectory | Deteriorating (Temp)     | Consolidated EBITDA margin fell to 21% from 22.5% QoQ due to provisions and STB depreciation.                 | □         |
| Pricing Power                    | Stable                   | Broadband ARPU rock-solid at ₹450; CATV ARPU flat at ~₹119 despite inflationary pressure.                     | →         |
| FCF Conversion & Quality         | Strong                   | Net Debt Free status (-₹5.6 Cr) maintained despite ongoing capex.                                             | □         |
| Competitive Moat Signals         | Stable                   | Largest MSO in India with 8.4Mn subs; GPON upgrade makes fiber transition defensible.                         | □         |
| Balance Sheet Strength           | Strong                   | Net Worth at ₹1,032.4 Cr; Gross Debt effectively stagnant at ₹105.8 Cr.                                       | □         |
| Working Capital Efficiency       | Improving                | EPC wind-down complete; focus now on core CATV/Broadband collection.                                          | □         |
| Mgmt Guidance Track Record       | Reliable                 | Consistent dividend payout and debt reduction over 6 years.                                                   | □         |
| Key Vulnerability / Red Flag     | CATV Saturation          | CATV Paying Subs flat QoQ at 7.8Mn; business is now a cash cow to fund ISP expansion.                         | □         |
| Management Tone                  | Confident                | Upbeat on Gujarat fiber penetration and hybrid box enquiries.                                                 | □         |

**Sentiment:** □Neutral

**Key Takeaways:** \* **Positives:** The business has successfully transitioned away from the low-quality EPC contract revenue (now ₹0), leaving a clean, high-quality subscription model. Broadband remains the primary engine, with 24% YoY revenue growth and healthy gross additions (76k). The balance sheet remains bulletproof with a Net Debt Free status for the second consecutive quarter. \* **Negatives:** Broadband net additions (29k) saw a significant deceleration compared to the ~45k/quarter run rate of FY22, partly due to the "back to office" trend. EBITDA margins were squeezed by a ₹5 Cr one-time provision and higher depreciation (₹69.1 Cr vs ₹65.4 Cr QoQ) as new STB capitalization hit the books. \* **Street Concern:** Analysts were focused on the widening gap between gross and net additions in Broadband. Management's defense—that gross demand is higher than ever—will be tested in Q2 to see if churn stabilizes. \* **Forward Watchpoint:** The success of the "B2B/Partner" model for Broadband and the adoption rate of the "GTPL Genie" hybrid box will determine if the company can maintain double-digit revenue growth as CATV reaches saturation.

## 2. BUSINESS PERFORMANCE

### 2A. KEY METRICS

| Metric                   | Current Qtr (Q1FY23) | YoY Change | QoQ Change | Trend | Mgmt Commentary                                             |
|--------------------------|----------------------|------------|------------|-------|-------------------------------------------------------------|
| Active CATV Subs (Mn)    | 8.40                 | ↑ 5%       | → 0%       | →     | Maintained leadership; churn arrests observed post-COVID.   |
| Paying CATV Subs (Mn)    | 7.80                 | ↑ 7%       | → 0%       | →     | Volume-driven growth from rural expansion.                  |
| CATV ARPU (₹)            | ~119                 | ↓ 0.8%     | ↓ 0.8%     | ↓     | Marginal drop due to mix shift toward lower-ARPU markets.   |
| Broadband Subs ('000)    | 835                  | ↑ 22%      | ↑ 4%       | ↑     | Net adds of 29k; Gross adds were 76k (90% from Gujarat).    |
| Broadband ARPU (₹)       | 450                  | ↑ 2%       | → 0%       | →     | Pricing held firm despite competitive intensity.            |
| Data Consumption/ Sub    | 260 GB               | ↑ 17%      | → 0%       | ↑     | Indicates high stickiness and "essential" nature of fiber.  |
| Revenue (Ex-EPC) (₹Cr)   | 645.4                | ↑ 10%      | ↑ 4%       | ↑     | Driven by 24% ISP growth and 3% CATV sub growth.            |
| EBITDA (Ex-EPC) (₹ Cr)   | 135.4                | ↓ 1%       | ↓ 3%       | ↓     | Impacted by ₹5 Cr provision and Deloitte policy alignment.  |
| EBITDA Margin %          | 21.0%                | ↓ 160bps   | ↓ 150bps   | ↓     | Compression from provisions and lower activation income.    |
| PAT (₹Cr)                | 43.3                 | ↓ 9%       | ↓ 22%      | ↓     | Hit by higher depreciation and marginal margin compression. |
| CFO/PAT (%)              | Not Stated           | N/A        | N/A        | N/A   | Quarterly cash flow statement not provided in PPT.          |
| Net Debt / (Cash) (₹ Cr) | (5.6)                | ↑ 97%      | ↓ 67%      | ↓     | Remained Net Debt Free; Cash position slightly lower vs Q4. |
| Interest Coverage        | 56.4x                | ↑ 18%      | ↑ 34%      | ↑     | Finance costs fell 43% QoQ to ₹2.4 Cr.                      |
| Home-pass (Mn)           | 4.85                 | ↑ 18%      | ↑ 3%       | ↑     | Added 1.5 lakh home-pass; 65% available for FTTX.           |

## 2B. SEGMENT BREAKDOWN

| Segment         | Revenue (₹Cr) | YoY Growth | Margin  | Trend | vs Co. Avg | Key Development                                             |
|-----------------|---------------|------------|---------|-------|------------|-------------------------------------------------------------|
| Cable TV (CATV) | 511.7*        | ↑ 7.4%     | ~18-20% | →     | Below      | Inorganic pipeline strong for Q2-Q4; 5k Genie boxes seeded. |
| Broadband (ISP) | 113.9         | ↑ 24.1%    | ~35-40% | ↑     | Above      | 24% revenue growth; B2B partner model launching.            |
| EPC Project     | 0.0           | ↓ 100%     | N/A     | ↓     | Below      | Project complete; O&M income now in "Other Operating."      |

\*Calculated as Subscription (272.7) + Placement/Carriage (211.4) + Activation (14.0) + Misc Operating (13.6).

## 3. MANAGEMENT OUTLOOK & EXECUTION TRACKER

| Dimension | Category         | Management Target / Claim                                    | Required Run-Rate / Mathematical Feasibility               | Historical Delivery                  | Risk Flag |
|-----------|------------------|--------------------------------------------------------------|------------------------------------------------------------|--------------------------------------|-----------|
| Guidance  | Broadband Growth | Expect "good growth" to continue; aiming for earlier trends. | Needs ~40k-50k net adds/ qtr to match FY22 performance.    | Slowdown this quarter (29k) vs FY22. | Moderate  |
| Guidance  | Capex Plan       | ₹450 Cr for FY23.                                            | ₹112.5 Cr/quarter; Q1 was ₹86 Cr (under-running).          | FY22 spent ₹363 Cr.                  | Low       |
| Guidance  | EBITDA Margins   | Expect margins to improve from here.                         | Requires reversal of one-off provisions (₹5 Cr) and scale. | Margin compression this quarter.     | Moderate  |
| Strategy  | Expansion        | Geographic entry into MP, North-East, and Tamil Nadu.        | Already have 0.5Mn subs in TN; focus on MP/Tripura.        | Delivered new market entry.          | Low       |
| Strategy  | Product          | GTPL Genie (OTT Combo) to drive stickiness.                  | Only 5k seeded; needs mass adoption to impact ARPU.        | Early stage.                         | High      |
| Strategy  | Inorganic        | Pipeline of acquisitions for Q2-Q4.                          | Dependent on valuation and LCO willingness.                | None in Q1.                          | Moderate  |
| Macro     | Regulatory       | NTD 2.0 implementation by Dec 2022.                          | Neutral stance; awaiting final TRAI contours.              | Repeated delays (July to Dec).       | Low       |
| Balance   | Debt             | Maintain Net Debt Free status.                               | Achieved; cash flow supports capex.                        | Strong delivery.                     | Low       |

## 4. ANALYST Q&A

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| Q# | Relevance | Analyst / Firm                 | Theme Cluster          | Category          | Underlying Concern                                                              | Management Response & Investment Implication                                                                                                                                                                                                   | Evaded / Not Addressed     | Credibility | Verdict     |
|----|-----------|--------------------------------|------------------------|-------------------|---------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------|-------------|-------------|
| 1  | 5.0       | Amitabh / Cera Capital         | Broadband Deceleration | Business Overview | Why are broadband net additions only 29k despite 8.4Mn cable subs?              | Management cited post-COVID normalization (people returning to offices/schools) but emphasized that gross additions are actually increasing. The disconnect suggests high churn; investors must monitor if gross adds can outpace churn in Q2. | Specific churn percentage. | 3.0         | Directional |
| 2  | 4.0       | Amitabh / Cera Capital         | Hybrid Box Performance | Business Overview | Have the technical delays (channel switching lag) in the hybrid box been fixed? | Management confirmed all technical issues are sorted, which had delayed the launch by 1.5 months. This clears a major operational hurdle for the "Genie" product's mass rollout.                                                               | None                       | 4.0         | Verified    |
| 3  | 4.5       | Shailendra M / Veda Financials | Margin Flatness        | Financials        | Why were results flat QoQ despite growth?                                       | EBITDA was hit by a ₹5 Cr one-time provision for doubtful debts due to policy alignment with the new auditor (Deloitte). Normalized EBITDA would have been ~₹140                                                                               | None                       | 5.0         | Quantified  |

| Q# | Relevance | Analyst / Firm                 | Theme Cluster      | Category          | Underlying Concern                          | Management Response & Investment Implication                                                                                                                                                               | Evaded / Not Addressed  | Credibility | Verdict  |
|----|-----------|--------------------------------|--------------------|-------------------|---------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------|-------------|----------|
|    |           |                                |                    |                   |                                             | Cr, showing underlying stability.                                                                                                                                                                          |                         |             |          |
| 4  | 4.0       | Shailendra M / Veda Financials | Depreciation Spike | Financials        | Why is depreciation so high this quarter?   | Higher depreciation is due to the capitalization of newly procured hybrid set-top boxes (STBs) starting this quarter. This is a non-cash item but will continue to weigh on reported PAT in the near term. | None                    | 5.0         | Clear    |
| 5  | 3.5       | Hardik Jain / ISJ Securities   | Broadband Churn    | Business Overview | What were the gross additions this quarter? | Gross additions were 76,000, implying a churn of ~47,000 subs. High churn is a risk, but 90% of additions coming from Gujarat shows continued home-turf dominance.                                         | Non-Gujarat gross adds. | 4.0         | Specific |
| 6  | 4.0       | Hardik Jain / ISJ Securities   | Scalability        | Financials        | Does bandwidth cost decrease with scale?    | Management confirmed bandwidth costs can drop to 8-10% of revenue as scale increases through negotiation with telcos like Airtel/Jio. This provides a clear path                                           | None                    | 4.0         | Direct   |

| Q# | Relevance | Analyst / Firm                  | Theme Cluster     | Category              | Underlying Concern                               | Management Response & Investment Implication                                                                                                                                                                                  | Evaded / Not Addressed     | Credibility | Verdict    |
|----|-----------|---------------------------------|-------------------|-----------------------|--------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------|-------------|------------|
|    |           |                                 |                   |                       |                                                  | to margin expansion as the sub base grows.                                                                                                                                                                                    |                            |             |            |
| 7  | 4.5       | Bhupendra Tiwari / ICICI Direct | Core Stagnation   | Management Commentary | Why has cable EBITDA been flat for 3 years?      | Management argued that "activation revenue" (deferred accounting) has been depleting, masking underlying subscription EBITDA growth. The removal of accounting noise is essential to see the core business's 2-3% QoQ growth. | Precise sub-EBITDA growth. | 3.0         | Structural |
| 8  | 4.0       | Sanketh / Kedia Securities      | Home-pass Utility | Business Overview     | How should investors value home-pass?            | Home-pass represents the "capability" to connect a customer within 24-48 hours. With 4.85Mn home-passes and only 835k subs, the company has massive "pre-invested" growth capacity.                                           | Conversion cost per sub.   | 4.0         | Conceptual |
| 9  | 3.5       | Keshav / RakSan Investors       | Cost Structure    | Financials            | Are there escalation clauses in bandwidth costs? | No, management negotiates hard and treats bandwidth as a commodity, typically                                                                                                                                                 | None                       | 5.0         | Specific   |

| Q# | Relevance | Analyst / Firm | Theme Cluster | Category | Underlying Concern | Management Response & Investment Implication                                                                        | Evaded / Not Addressed | Credibility | Verdict |
|----|-----------|----------------|---------------|----------|--------------------|---------------------------------------------------------------------------------------------------------------------|------------------------|-------------|---------|
|    |           |                |               |          |                    | achieving discounts even as volume increases. This insulates margins from inflationary cost spikes in data transit. |                        |             |         |

## PATTERN FLAGS & SENTIMENT

**Themes:** \* **The Churn Dilemma:** Analysts were hyper-focused on the gap between 76k gross adds and 29k net adds in Broadband. Management's posture was defensive, attributing the gap to a one-time "post-COVID" normalization. This remains the most critical "live" concern for the growth thesis. \* **Accounting Cleanliness:** The transition to Deloitte as auditor led to a ₹5 Cr provision and a policy shift. While it hit this quarter's numbers, management was transparent about it, which likely improved long-term credibility despite the short-term PAT miss. \* **Cable TV Maturity:** There is a growing consensus that the CATV business is in a "maintenance" phase. Management's shift toward inorganic growth (M&A) and hybrid boxes ("Genie") indicates they are now focused on defending the base rather than organic volume expansion.

**Analyst Sentiment Verdict:** The room was skeptical regarding the Broadband net-add deceleration but relieved by the clarification on one-off provisions. Management's credibility remains high due to their debt-free status and transparent accounting of the "noisy" items. The primary unresolved risk is whether Broadband net additions can return to the 40k+ levels seen in previous quarters.

## GUIDANCE GAPS REVEALED IN Q&A

| Topic          | What Mgmt Claimed (Prior Q) | What Q&A Revealed        | Gap / Walk-back                                 | Risk to Thesis                 |
|----------------|-----------------------------|--------------------------|-------------------------------------------------|--------------------------------|
| Broadband Adds | Implied steady growth.      | Net adds dropped to 29k. | Significant QoQ deceleration (from ~55k in Q4). | Growth trajectory questioning. |
| NTO 2.0        | Expected implementation.    | Now delayed to Dec 2022. | Regulatory timeline pushed back again.          | Delayed catalyst for ARPU.     |

## 5. WHAT CHANGED vs PRIOR QUARTER

| What Changed       | Prior Quarter (Q4 FY22) | This Quarter (Q1 FY23)        | Direction        |
|--------------------|-------------------------|-------------------------------|------------------|
| Broadband Net Adds | ~55,000                 | 29,000                        | ↓ Deteriorating  |
| EPC Revenue        | ₹6.9 Crore              | ₹0.0 Crore                    | ↓ (Quality ↑)    |
| EBITDA Margin      | 22.5%                   | 21.0%                         | ↓ Deteriorating  |
| Depreciation       | ₹65.4 Crore             | ₹69.1 Crore                   | ↓ Higher Charge  |
| One-off Hits       | ₹12 Cr Insurance Hit    | ₹5 Cr Doubtful Debt Provision | ↑ Improving      |
| Finance Cost       | ₹4.2 Crore              | ₹2.4 Crore                    | ↑ Improving      |
| CATV Paying Subs   | 7.80 Million            | 7.80 Million                  | → Stable         |
| Net Cash Pos.      | ₹17.1 Crore             | ₹5.6 Crore                    | ↓ Decreasing     |
| Auditor Policy     | Standalone policies     | Deloitte Group-aligned        | ↑ Quality ↑      |
| Management Tone    | Cautiously Optimistic   | Aggressively expanding B2B    | ↑ More Confident |

**Investor Notes:** \* **Broadband Deceleration:** The drop from 55k to 29k net adds is the most significant change. While management calls it a "post-COVID shift," another quarter of sub-30k adds would require a downward revision of the long-term growth terminal value. \* **Quality of Earnings:** Removing the EPC segment completely results in a "purer" business model. The EBITDA margin, while lower, is now reflective of the core recurring subscription business. \* **Hybrid Box Traction:** The seeding of 5,000 Genie boxes is the first measurable data point for this strategy. The "moderate" response suggests this is a long-term defense play rather than an immediate ARPU booster.